

Step out in style on your next adventure

Sporty, versatile and robust the new iCandy Peach All-Terrain is a must for outgoing, active parents

(Biggleswade, UK) – 21 June 2016 - The action-packed iCandy Peach All-Terrain allows your new-born or toddler to join in with as much of your life as possible.



With on-the-go parents in mind, the designers at iCandy have created the ultimate versatile travel system with the use of three action-packed air-filled tyres that provide incredible terrain versatility. This is the pushchair for parents who want to show their child how to enjoy life to the maximum.

The sporty colour-ways provide the option of vibrant red with grey and a slick all black option to create the ultimate statement with your iCandy or even match it to your sport trainers. Modern sleek curves combined with soft touch sport fabrics and simplistic styling, with a variety of two striking colours: Eclipse (Jet black with a slick black chassis) and Pace (Grey with a vibrant red within the hood and piping with a brushed aluminium chassis).



iCandy have engineered a great solution as postnatal life typically revolves around baby activities and clinic visits. Studies show it's still important to embrace the outdoors and exercise as it can relieve stress, improve stamina and essentially make you a happier parent.

The iCandy Peach All-Terrain offers functionality beyond measure, a compact one-hand fold for swift collapsing when on-the-go. Once folded, the Peach All-Terrain boasts one of the smallest folds in the marketplace and can be freestanding to carry and store in the tightest of spaces.

The quick release, front swivel wheel ensures your child will experience the smoothest ride possible as you glide up and down pavements and along bumpy trails. The easy-lift, lie-flat carrycot is suitable for overnight sleeping, making it perfect for adventures abroad. This pushchair system has all the manoeuvrability, functionality and style a new parent could wish for.



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For stockists call **01767 604 400** or visit **www.icandyworld.com**

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For further resources visit the **Press room** and **Media Centre** at **www.icandyworld.com**

- Understanding the needs of the modern day parent, the Peach All-Terrain is suitable from birth. The carrycot is suitable for overnight sleeping and comes with a padded mattress and washable liner.
- The seat can hold an impressive 22KGs (an average 4 year old)
- The Peach-All-Terrain is suitable for use with the Maxi-Cosi Cabrio or Pebble and BeSafe iZiGo car seats.
- View the Peach All-Terrain demonstration video on the iCandy YouTube channel.
- iCandy Price: £640.00 / €740.89.
- The Peach All Terrain's large hood offers excellent sun protection with a 50SPF rating.
- Available now www.iCandyworld.com
- Available in colours Eclipse and Pace.
- Optional solid wheels available.

- ENDS -

NOTE TO EDITORS:

- iCandy is a British family business that celebrated its 80th anniversary in 2013.
- The team is dedicated to creating pushchairs that reflect a unique sense of style and practical, well-designed solutions.
- The perfect mix of high-tech sophistication and smooth living, iCandy is for people who appreciate the value of British design, craftsmanship and technical innovation.
- iCandy's innovation of the world's first multi-configuration single-to-double pushchair in a single footprint is the cornerstone of iCandy's success in the UK and globally, and we are incredibly proud to be promoting great British design around the world.

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